



WETM
201 Humboldt St
Rochester, NY 14610

Smart Media Group
1427 Leslie Ave, Suite 102
Alexandria, VA 22301

Contract # 1395943

Schedule Dates	09/20/16-09/26/16	Date Entered	07/20/16
Advertiser	Tom Reed/Congress/Republican/New York (36853)	Last Modified	08/24/16
Agency	Smart Media Group (11271)	Entered By	Ruth Irons
Product	Political - US Congress (1076)	CO-OP	No
Brand	Order 920926 (546591)	Headline #	ECR25248548
Salesperson	Millennium - Washington D, Washington DC (1421)	Demo	
Sales Office	Millennium - Washington DC	Order Type	Normal
Buyer Name	Michele,Brooks,	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	REEN/ORDR/920926	Commission	\$906.75
Account Types	National/Political	Net Total	\$5,138.25
Billing Type	Standard	Sales Tax	
Comments	ORDER Revised Reed Orders Flight dates 9/20-11/08 - 7 Total Estimates DO N OT AIR SPOTS AFTER 12N ON 11/08 Please confirm receipt. Michele Brooks		

Elmira (WETM)

By Broadcast Month	Spots	Rate
Sep. 2016	63	\$4,700.00
Oct. 2016	14	\$1,345.00
Grand Total:	77	\$6,045.00

INCOMPLETE CONTRACT

Due to: Pending line Approvals (Contract is shown with Pending Workflow Approvals applied)

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/20/16-09/20/16	5	:30	7A- 8A (EST)			1						1	\$50.00	\$50.00	Elmira (WETM)	0	7/20/16
2.0	Normal Line / SPOT	09/21/16-09/21/16	5	:30	7A- 8A (EST)	1			X					1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/20/16
3.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	7A- 8A (EST)	1				X				1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/20/16
4.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	7A- 8A (EST)	1					X			1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/20/16
5.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	7A- 8A (EST)	1	X							1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/20/16
6.0	Normal Line / SPOT	09/20/16-09/20/16	5	:30	8A- 9A (EST)	1		X						1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/20/16
7.0	Normal Line / SPOT	09/21/16-09/21/16	5	:30	8A- 9A (EST)	1			X					1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/20/16
8.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	8A- 9A (EST)	1				X				1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/20/16
9.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	8A- 9A (EST)	1	X							1	\$50.00	\$50.00	Elmira (WETM)	TODAY SHOW	7/20/16
10.0	Normal Line / SPOT	09/20/16-09/20/16	5	:30	10A- Live With Kelly and Michael	1		X						1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
11.0	Normal Line / SPOT	09/21/16-09/21/16	5	:30	10A- Live With Kelly and Michael	1			X					1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
12.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	10A- Live With Kelly and Michael	1				X				1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Millennium - Washington D, Washington DC (1421

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Millennium - Washington DC

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Phone/Fax

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REEN/ORDR/920926

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13.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	10A- Live With Kelly and Michael	1					X			1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
14.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	10A- Live With Kelly and Michael	1	X							1	\$10.00	\$10.00	Elmira (WETM)	LIVE WITH KELLY & MI	7/20/16
15.0	Normal Line / SPOT	09/20/16-09/20/16	5	:30	12P- WETM News 12pm	1		X						1	\$25.00	\$25.00	Elmira (WETM)	NEWS AT NOON	7/20/16
16.0	Normal Line / SPOT	09/21/16-09/21/16	5	:30	12P- 12:30P (EST)	1			X					1	\$25.00	\$25.00	Elmira (WETM)	NEWS AT NOON	7/20/16
17.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	12P- 12:30P (EST)	1				X				1	\$25.00	\$25.00	Elmira (WETM)	NEWS AT NOON	7/20/16
18.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	12P- 12:30P (EST)	1	X							1	\$25.00	\$25.00	Elmira (WETM)	NEWS AT NOON	7/20/16
19.0	Normal Line / SPOT	09/20/16-09/20/16	5	:30	4P- Dr. Oz	2		X						2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/20/16
20.0	Normal Line / SPOT	09/21/16-09/21/16	5	:30	4P- 5P (EST)	2			X					2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/20/16
21.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	4P- 5P (EST)	2				X				2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/20/16
22.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	4P- 5P (EST)	2					X			2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/20/16
23.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	4P- 5P (EST)	2	X							2	\$10.00	\$20.00	Elmira (WETM)	DR. OZ	7/20/16
24.0	Revised Line / News	09/23/16-09/23/16	4	:30	4:58P- WETM News	1					X						Elmira (WETM)	18 NEWS AT 5	7/20/16
24.1	Normal Line / News	09/23/16-09/23/16	5	:30	4:58P- WETM News	1					X			1	\$150.00	\$150.00	Elmira (WETM)	18 NEWS AT 5	7/21/16

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25.0	Normal Line / News	09/20/16-09/20/16	5	:30	5:58P- WETM News	1		X						1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/20/16
26.0	Normal Line / News	09/21/16-09/21/16	5	:30	5:58P- WETM News	1			X					1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/20/16
27.0	Normal Line / News	09/22/16-09/22/16	5	:30	5:58P- WETM News	1				X				1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/20/16
28.0	Normal Line / News	09/23/16-09/23/16	5	:30	5:58P- WETM News	1					X			1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/20/16
29.0	Normal Line / News	09/26/16-09/26/16	5	:30	5:58P- WETM News	1	X							1	\$200.00	\$200.00	Elmira (WETM)	NEWS AT 6P	7/20/16
30.0	Normal Line / SPOT	09/25/16-09/25/16	5	:30	6:30P- NBC Nightly News	1							X	1	\$200.00	\$200.00	Elmira (WETM)	SU NBC NIGHTLY	7/20/16
31.0	Normal Line / SPOT	09/20/16-09/20/16	5	:30	11:34P- The Tonight Show	2		X						2	\$20.00	\$40.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
32.0	Normal Line / SPOT	09/21/16-09/21/16	5	:30	11:34P- The Tonight Show	2			X					2	\$20.00	\$40.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
33.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	11:34P- The Tonight Show	2				X				2	\$20.00	\$40.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
34.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	11:34P- The Tonight Show	1					X			1	\$20.00	\$20.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
35.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	11:34P- The Tonight Show	2	X							2	\$20.00	\$40.00	Elmira (WETM)	TONIGHTSHOW WITH JIM	7/20/16
36.0	Normal Line / SPOT	09/24/16-09/24/16	5	:30	11:29P- Saturday Night Live	2						X		2	\$25.00	\$50.00	Elmira (WETM)	SATURDAY NIGHT LIVE	7/20/16
37.0	Normal Line / SPOT	09/25/16-09/25/16	5	:30	2A- Dateline NBC AN	2							X		\$5.00		Elmira (WETM)	DATETIME	7/20/16

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37.0.1	Preempt	09/25/16															Elmira (WETM)	Sports/Spot - Wrong program	
37.0.2	Preempt	09/25/16															Elmira (WETM)	Sports/Spot - Wrong program	
38.0	Normal Line / News	09/20/16-09/20/16	5	:30	10:59P- WETM News	1		X						1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/20/16
39.0	Normal Line / News	09/21/16-09/21/16	5	:30	10:59P- WETM News	1			X					1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/20/16
40.0	Normal Line / News	09/22/16-09/22/16	5	:30	10:59P- WETM News	1				X				1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/20/16
41.0	Normal Line / News	09/23/16-09/23/16	5	:30	10:59P- WETM News	1					X			1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/20/16
42.0	Normal Line / News	09/26/16-09/26/16	5	:30	10:59P- WETM News	1	X							1	\$125.00	\$125.00	Elmira (WETM)	18 NEWS AT 11P	7/20/16
43.0	Normal Line / News	09/24/16-09/24/16	5	:30	10:59P- WETM News	1						X		1	\$100.00	\$100.00	Elmira (WETM)	NEWS AT 11P	7/20/16
44.0	Normal Line / News	09/25/16-09/25/16	5	:30	11:30P- WETM News 1130P	1							X	1	\$50.00	\$50.00	Elmira (WETM)	18 NEWS AT 11P	7/20/16
45.0	Normal Line / SPOT	09/21/16-09/21/16	5	:30	7:01P- Jeopardy	1			X					1	\$125.00	\$125.00	Elmira (WETM)	JEOPARDY	7/20/16
46.0	Normal Line / SPOT	09/23/16-09/23/16	5	:30	7:01P- Jeopardy	1					X			1	\$125.00	\$125.00	Elmira (WETM)	JEOPARDY	7/20/16
47.0	Revised Line / SPOT	09/22/16-09/22/16	4	:30	7:30P- Wheel of Fortune	1				X							Elmira (WETM)	WHEEL OF FORTUNE	7/20/16
47.1	Normal Line / SPOT	09/22/16-09/22/16	5	:30	7:30P- Wheel of Fortune	1				X				1	\$125.00	\$125.00	Elmira (WETM)	WHEEL OF FORTUNE	7/21/16

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48.0	Revised Line / SPOT	09/26/16-09/26/16	4	:30	7:30P- Wheel of Fortune	1	X										Elmira (WETM)	WHEEL OF FORTUNE	7/20/16
48.1	Normal Line / SPOT	09/26/16-09/26/16	5	:30	7:30P- Wheel of Fortune	1	X							1	\$125.00	\$125.00	Elmira (WETM)	WHEEL OF FORTUNE	7/21/16
49.0	Normal Line / SPOT	09/20/16-09/20/16	5	:30	10P- 11P (EST)	2		X						2	\$200.00	\$400.00	Elmira (WETM)	RUNNING WILD WITH BE	7/20/16
50.0	Normal Line / NFL	09/25/16-09/25/16	5	:30	8:20P- NBC Sunday Night Football	1							X	1	\$400.00	\$400.00	Elmira (WETM)	NFL BEARS VS COWBOYS	7/20/16
51.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	12:30P- Jeopardy					1				1	\$10.00	\$10.00	Elmira (WETM)	0	8/24/16
52.0	Normal Line / News	09/25/16-09/25/16	5	:30	11:30P- WETM News 1130P								1	1	\$50.00	\$50.00	Elmira (WETM)	0	8/24/16
53.0	Normal Line / SPOT	09/25/16-09/25/16	5	:30	7P- Football Night in America								2	2	\$75.00	\$150.00	Elmira (WETM)	0	8/24/16
54.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	7:01P- Jeopardy					1				1	\$125.00	\$125.00	Elmira (WETM)	0	8/24/16
55.0	Normal Line / SPOT	09/22/16-09/22/16	5	:30	12:30P- Jeopardy					1				1	\$10.00	\$10.00	Elmira (WETM)	0	8/24/16
56.0	Normal Line / News	09/25/16-09/25/16	5	:30	11:30P- WETM News 1130P								1	1	\$50.00	\$50.00	Elmira (WETM)	0	8/24/16
57.0	Normal Line / SPOT	09/25/16-09/25/16	5	:30	8:20P- NBC Sunday Night Football								2	2	\$75.00	\$150.00	Elmira (WETM)	0	8/24/16
58.0	Normal Line / SPOT	09/26/16-09/26/16	5	:30	7:01P- Jeopardy		1							1	\$125.00	\$125.00	Elmira (WETM)	0	8/24/16

CONFIRMATION CONTRACT

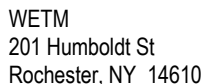
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